

The First Step to a Smoother You

SPOTLIGHT ON: BOTOX®

**M.D. Forté®
Skin Rejuvenation
Lotion**

With the summer coming up, everyone wants to have beautiful sun-kissed skin, but many disregard the harmful effects of the sun's rays and as a result, they can leave skin looking dull and unhealthy.

Lucky for us, **M.D. Forté®** has a solution to environmental skin damage. Now you can renew your skin by revealing the beauty underneath with the revitalizing power of **M.D. Forté® Skin Rejuvenation Lotion**.

We carry two strengths at Smooth Reflections to better suit your beauty needs: **Skin Rejuvenation Lotion II** and **Skin Rejuvenation Lotion III**.

Level II and **Level III** have different concentrations of the active ingredient *glycolic acid*, which helps slough off dead skin cells and replenish the healthy skin underneath.

The lotions also contain *Retinol* which is a powerful, effective anti-aging chemical that helps reduce the viable signs of aging such as fine lines and wrinkles by promoting new cell growth.

Finally, the *vitamin-rich mix* in the **Skin Rejuvenation Lotion** acts as an antioxidant, shielding the skin against future sun damage, improving skin tone

BOTOX® - Ironing Out the Wrinkles

Have you recently looked in the mirror and wondered, "Where did these wrinkles come from? Is there anything I can do to get rid of them?" The answer is yes you can. BOTOX® can help diminish those unwanted fine lines and wrinkles.

Since its approval by the FDA in 2002 for cosmetic use, more than 13 million aesthetic procedures have been administered, and more than three million treatments were administered in 2006 alone. According to a survey conducted by the ASAPS (American Society for Aesthetic Plastic Surgery), ninety-seven percent of patients were very satisfied with results obtained with BOTOX® Cosmetic treatment.



BOTOX® is an injectable treatment that is derived from a highly purified form of the botulinum Type A toxin. This toxin is processed to produce a sterile product that can be used in small amounts for therapeutic purposes. BOTOX® has been approved by the FDA to treat other medical issues such as crossed eyes (strabismus), uncontrollable eye blinking (blepharospasm), uncontrolled neck muscle spasms (cervical dystonia), excessive underarm sweating (hyperhidrosis) as well as for cosmetic improvement in facial lines.

At Smooth Reflections Laser Center, our primary use for BOTOX® is cosmetic. BOTOX® is injected directly into the affected area which causes the blockage of a neurotransmitter that signals the muscle to contract, resulting in a temporary paralysis of the muscle. As the

skin against future sun damage, improving skin tone and texture, and leaving your body's largest organ hydrated and smooth.

causes the blockage of a neurotransmitter that signals the muscle to contract, resulting in a temporary paralysis of the muscle. As the muscle relaxes the lines disappear. Results from BOTOX® injections are usually visible anywhere from two days to two weeks after the treatment is performed, and may last up to four months.

The procedure takes just a few minutes and there is no downtime associated with it. Common side effects are typically short-term, lasting less than twenty-four hours and may include pain at the site, redness, tenderness, mild swelling, and bruising.

BOTOX® has become a very affordable procedure and one that is becoming increasingly popular. If you would like to "iron out some wrinkles," we would be happy to speak with you about it, and help you take that next step to becoming a smoother you.



It's Summer - Check Your Skin !!

Spring, summer, and early fall are the time of year where people all over the country are spending a large amount of time outdoors. The beach, sunbathing, playing sports, or working in the garden are just some of the ways folks are enjoying their time outdoors. This activity is healthy for our overall well-being and self esteem but can expose our skin to the detrimental effects of the sun and air pollution. Sun exposure accounts for 80-90% of the extrinsic factors that can cause premature aging of the skin and skin cancers. Skin cell damage from the sun can take as few as five years and as many as twenty five years to show visibly on your skin. The damage can show as minor as fine lines and wrinkles or as critical as precancerous and cancerous growths.

According to the American Cancer Society, as many as one and a quarter million people will develop one of the four most common types of skin cancer. The four most common types of skin cancer are:

1. Basal cell carcinoma: bump, pimple like, not healing, growing thickened site
2. Squamous cell carcinoma: non-healing red, crusted or scaly bump
3. Malignant melanoma:
4. Actinic keratoses (pre-malignant tumors): scaly, pink, red, or brownish patches

Basal and squamous cell carcinoma spread very quickly and surgical removal of the lesion is the only treatment option. They are aggressive and kill about 2,500 people per year in the U.S. Malignant melanoma kills approximately 10,000 people a year! s are signs of pre-malignant actinic keratoses. Performing skin checks frequently and catching possible pre-cancerous lesions are one of your best forms of defensive against these deadly diseases. The other way to protect yourself is to ensure that you are applying a good sunscreen prior to sun exposure as well as avoiding the hottest times of day (10AM - 3PM) for sun exposure.

Know the A-B-C-D-E of recognizing symptoms of melanoma.

- A: Asymmetry, lesion is not equal on both sides
- B: Borders, the borders (edges) of the lesion are uneven
- C: Color, varied shades of color in the same lesion are of concern
- D: Diameter, larger than a pencil eraser is a concern
- E: Evolving, change in any parameter, color, size, shape, feel.

It is important to see your doctor immediately if you have noticed any of these changes in moles or freckles on any part of your body not just the areas exposed to the sun. Protect yourself and CHECK YOUR SKIN !!

This Month's Special

**Celazome® MAX Sunscreen SPF 29
25% Off**

25% OFF

Valid through 31 July 2008.
Special may not be combined with other discounts.

Did you know?

BOTOX[®] Cosmetic is ranked number 1 on the list of “Top 5 Surgical & Non-surgical Physician Administered Cosmetic Procedures, according to American Society for Aesthetic Plastic Surgery.

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